



WLWK  
787 Lombardi Ave  
Green Bay, WI 54304

Smart Media Group-Alexandria  
1427 Leslie Ave  
Ste 100  
Alexandria, VA 22301

# Contract # 2653007

**Schedule Dates** 10/11/16-10/17/16  
**Advertiser** Grothman for WI Congress-R (112851)  
**Agency** Smart Media Group-Alexandria (6613)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** GRO16/ORDR/C11C17 (867526)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Fran Berg,  
**Phone/Fax** /  
**CPE** GRO1/ORDR/C11C17  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** ORDER christian camberlo  
REV ORDER FOR GROTHMAN FOR CONGRESS 10/11-10/17 HOPEFULLY ALL CHANGES ARE NOTED IN COMMENTS. REFLECTS RATE CHANGES, CANCELLED & ADDED SPO

**Date Entered** 10/03/16  
**Last Modified**  
**Entered By** Elizabeth Bragstad  
**CO-OP** No  
**Headline #** ECR25322436  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$495.00  
**Net Total** \$2,805.00  
**Sales Tax**

Green Bay (WLWK)		
By Broadcast Month	Spots	Rate
Oct. 2016	16	\$3,300.00
<b>Grand Total:</b>	16	\$3,300.00

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / SPOT	10/11/16-10/11/16	4	:30	Orbit- [P]Who Wants to be a Millionaire(Tu), [P]Who Wants to be a Millionaire	2		2						2	\$40.00	\$80.00	Green Bay (WLWK)	WHO WANTS TO BE A MIL	10/3/16
Est 2.0	Unapproved (NewL) on credit hold / SPOT	10/12/16-10/12/16	4	:30	Orbit- [P]Who Wants to be a Millionaire(We), [P]Who Wants to be a Millionaire	2			2					2	\$40.00	\$80.00	Green Bay (WLWK)	WHO WANTS TO BE A MIL	10/3/16
Est 3.0	Unapproved (NewL) on credit hold / SPOT	10/13/16-10/13/16	4	:30	Orbit- [P]Who Wants to be a Millionaire(Fr), [P]Who Wants to be a Millionaire	2				2				2	\$40.00	\$80.00	Green Bay (WLWK)	WHO WANTS TO BE A MIL	10/3/16
Est 4.0	Unapproved (NewL) on credit hold / SPOT	10/14/16-10/14/16	4	:30	Orbit- [P]Who Wants to be a Millionaire(Fr), [P]Who Wants to be a Millionaire	2					2			2	\$40.00	\$80.00	Green Bay (WLWK)	WHO WANTS TO BE A MIL	10/3/16
Est 5.0	Unapproved (NewL) on credit hold / SPOT	10/17/16-10/17/16	4	:30	Orbit- [P]Who Wants to be a Millionaire(Mo), [P]Who Wants to be a Millionaire	2	2							2	\$40.00	\$80.00	Green Bay (WLWK)	WHO WANTS TO BE A MIL	10/3/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		EB	10/3	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgl.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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**Phone/Fax** /  
**CPE** GRO1/ORDR/C11C17  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** ORDER christian camberio  
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Est 6.0	Unapproved (NewL) on credit hold / SPOT	10/12/16-10/12/16	3	:30	Orbit- (P)Judge Judy(We), (P)Judge Judy 2(We)				1					1	\$150.00	\$150.00	Green Bay (WLUK)	JUDGE JUDY	10/3/16
Est 7.0	Unapproved (NewL) on credit hold / SPOT	10/14/16-10/14/16	3	:30	Orbit- (P)Judge Judy(Fr), (P)Judge Judy 2(Fr)					1				1	\$150.00	\$150.00	Green Bay (WLUK)	JUDGE JUDY	10/3/16
Est 8.0	Unapproved (NewL) on credit hold / SPOT	10/12/16-10/12/16	3	:30	6:30p- Wheel of Fortune				1					1	\$650.00	\$650.00	Green Bay (WLUK)	WHEEL OF FORTUNE	10/3/16
Est 9.0	Unapproved (NewL) on credit hold / SPOT	10/13/16-10/13/16	3	:30	6:30p- Wheel of Fortune					1				1	\$650.00	\$650.00	Green Bay (WLUK)	WHEEL OF FORTUNE	10/3/16
Est 10.0	Unapproved (NewL) on credit hold / SPOT	10/14/16-10/14/16	3	:30	6:30p- Wheel of Fortune					1				1	\$650.00	\$650.00	Green Bay (WLUK)	WHEEL OF FORTUNE	10/3/16
Est 11.0	Unapproved (NewL) on credit hold / SPOT	10/17/16-10/17/16	3	:30	6:30p- Wheel of Fortune		1							1	\$650.00	\$650.00	Green Bay (WLUK)	WHEEL OF FORTUNE	10/3/16

## CONFIRMATION CONTRACT

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WLUK-TV, Green Bay, WI	<b>Date:</b> 10/3/2016
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I, Smart Media Group,

being/on behalf of: Grothman for Congress,

a legally qualified candidate of the Republican

political party for the office of: \_\_\_\_\_

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

Attach proposed schedule with charges (if available): \$4,887.50

I represent that the payment for the above described broadcast time has been furnished by:

Grothman for Congress WI CD-06

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/3/2016

**Date**

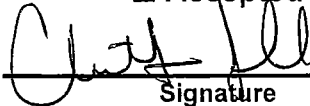
**Signature**

***To Be Signed By Station Representative***

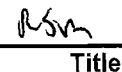
☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

  
**Signature**

  
**Printed Name**

  
**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Grothman for Congress WI CD-06

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



\_\_\_\_\_  
signature of candidate or authorized committee

Grothman for Congress WI CD-06

\_\_\_\_\_  
printed name

10/3/2016

\_\_\_\_\_  
date

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

**Attach proposed schedule with charges (if available): \$4,887.50**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.